

The Lime Envelope seals the deal

The Lime Envelope has been appointed to handle the through-the-line communications for Sensory Research.

Sensory Research is a new player in the market research industry; they provide a dedicated sensory evaluation service to the food, beverage, household and personal care industries. They offer clients the opportunity to obtain the differential advantage through understanding consumer's reactions to a product in terms of its look, taste, smell, feel and sound.

For more, visit: <https://www.bizcommunity.com>