

# SAMRA Conference 2009

The 30th annual SAMRA Conference which took place in May 2009, at the Spier Wine Estate in the Western Cape, was once again a success.























The conference brought together 187 researchers, research users and marketers from all over Southern Africa with the objective of developing and advancing marketing research in the region by showcasing new trends and developments in the industry.

For more, visit: <https://www.bizcommunity.com>