

SAMRA Convention 2006 has no boundaries

The 2006 Southern African Marketing Research Association (SAMRA) Convention, entitled 'No Boundaries', will run from 14-18 March 2006. SAMRA is now calling for papers on the theme 'The only boundaries are those we set ourselves'. The submission deadline for the synopses is 20 December 2005. For information on synopsis submission and convention queries please contact the SAMRA office on 011-886 3771 or email or visit www.samra.co.za.

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