

## Research around the globe

Research Surveys (RS) and its sister company, The Customer Equity Company, are celebrating a hat trick for their intellectual property: Dr. Jannie Hofmeyr was invited to be a keynote speaker at the 51st American Research Foundation (ARF) annual conference in New York City; Neil Higgs was a speaker at the Academy of Marketing Science conference held in Tampa, Florida, recently; and Patience Muyambo walked off with the Best First Time Presenter award at SAMRA as well as the award for the Most Enjoyable Presentation for her paper 'Through the Eye of the Tiger - Dispelling the Myth of the Emerging Black Market'.

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