

# Shortlist for Establishment Survey tender announced

Five research companies have been shortlisted to participate in the Media and Marketing Industry Establishment Survey tender.

They are:

- ACNielsen
- Ask Afrika
- GfK
- Plus 94 Research
  
- TNS Research Surveys

All five companies will now be requested to submit research proposals as well as resource plans and costs in support of their proposals.

Announcement of the outcome of the process is expected at the end of August 2015.

For more, visit: <https://www.bizcommunity.com>