

## Brandfundi wins South Africa Prestige Awards 2021/22

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For the second consecutive year, Brandfundi was shortlisted for and won the 'Content Creation Service of the Year' category in the South Africa Prestige Awards 2021/22.



Prestige invited over 100,000 businesses and corporate professionals, magazine contributors and subscribers to nominate companies and individuals based on factors such as service, innovation, experience, sustainability, and other areas. Additionally, their research team put forward a selection of firms that they felt were deserving of recognition. The regional award was introduced to recognise smaller, independent businesses that are highly successful locally, and those who best demonstrate their strengths across these areas are selected as the winners.

Brandfundi's founder and managing director, Michelle Cavé, shares how she had to present supporting evidence of the agency's work, share client testimonials, and highlight the most outstanding parts of her business. "It's encouraging to be awarded for the second year running. During a time when the Covid pandemic has negatively impacted so many small businesses, I'm proud to reflect on Brandfundi's success and accolades such as this one," she said.

- \* Key take-outs from the Hootsuite Social Media Consumer Report 2024 5 Apr 2024
- "Brandfundi successful at the 2024 Global Business Insight Awards 22 Feb 2024
- \* Brandfundi named Boutique Brand Communications Agency of the Year \_ South Africa in MEA Business Awards 2023 2 Feb 2024
- \* The intersection of global challenges and PR evolution 31 Jan 2024

"Social media trends: Just an annual echo? 25 Jan 2024

## Brandfundi



Brandfundi is a boutique brand communications agency, specialising in Public Relations and Marketing. We exist to provide expert brand communications services to companies in the B2B space, helping to build, repair and/or protect brand reputations with integrity and professionalism.

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