

Thebe selects Irvine Partners to handle Cape Point's PR

The Thebe Tourism Group has appointed Irvine Partners to manage Cape Point's public relations. Thebe had selected the public relations and integrated marketing agency for its dynamism and agility.

Founded in 2001, the Cape Point Partnership manages and promotes the facilities at Cape Point which include the Flying Dutchman funicular, the Two Oceans restaurant, two curio shops and a food shop.

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