

The Friday Street Club wins Cheapflights.co.za PR account

Travel search platform Cheapflights.co.za has appointed The Friday Street Club to manage its consumer and trade PR in South Africa from 1 February 2016. The Cape Town based communications and PR agency will report to the Cheapflights.co.za London-based headquarters. They will focus on increasing the brand awareness in the local consumer and travel market, and cementing its position as a leading and innovative search and travel brand.

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