

## Two new NGO clients receive PR love from Hook, Line & Sinker

Hook, Line & Sinker (HLS) recently acquired two new NGO accounts, the Santa Shoebox Project in South Africa and DKMS.

HLS will oversee all communications operations for DKMS and Santa Shoebox Project for the next 12 months, including creative content production and storytelling, social media management, influencer and celebrity management, events and advertising.

For more, visit: <https://www.bizcommunity.com>