

Brand Inc. appoints Izak van der Walt as head of sponsorships

Izak van der Walt has been named head of sponsorships at Brand Inc., a creative sponsorship strategy and implementation agency in the HaveYouHeard Group.

Van der Walt started his career in sponsorships on world-renowned properties such as Absa Cape Epic, Absa Currie Cup and Klein Karoo Kunstefees before joining the HaveYouHeard Group. Since joining HaveYouHeard, he has managed sponsorship campaigns for Old Mutual and Toyota, as well as through-the-line campaigns for Campari, Jeep Clothing and Distell.

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