

# Africa Communications Media Group welcomes new COO

Africa Communications Media Group (ACG) has appointed Linda Weaver as its new chief operations officer (COO). In her new role, Weaver will lead the agency's operational strategic plan, which includes business development, financial management and organisational growth throughout Africa.

Weaver has more than 30 years of working experience, 12 of which have focused on communications and marketing activities for the private sector as well as government communication and media management. She was most recently the COO at Weber Shandwick Africa.

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