

Luke Townsin at HeavyChef on Twitter And The Mobile Stream

World Wide Creative's practical learning platform, Heavy Chef, was headlined by Luke Townsin, Twitter's Head of Brand Strategy (Multinational EMEA) on 18 September.

Original Article

Presenting on Twitter And The Mobile Stream, Luke enlightened the audience on the major trends in content consumption and how brands can streamline their content to stand out in a mobile-driven age.

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