

Africa's first AI expo aims to build knowledge

The Artificial Intelligence Expo Africa, #AIExpoAfrica, taking place in Cape Town, South Africa, next week 9-11 September, aims to showcase African AI talent and draw together business leaders from across all sectors on the continent to equip them with the knowledge, real world case studies of AI in a business context, and how to implement AI to improve profitability and efficiency.



The <u>event</u> will feature African thought-leaders in Artificial Intelligence and showcase diverse talents including strong contingent of African Women Tech leaders and AI ethics panel discussion. It will also provide free skills development workshops from the likes of Intel for young engineers, data scientists, students and entrepreneurs.

Leaders in the African AI, data science and investment space, like Accenture, SAP, Dimension Data, BCX, Siatik, Intel, Startup Boot Camp, Knife Capital and Sqwidnet - to name a few - will showcase their AI offerings. The AI Expo Africa 2018 will see the largest pan-African Artificial Intelligence community gather under one roof with a shared vision of harnessing AI for the benefit of Africa.



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Zoaib Hoosen 18 Jul 2018



Skills partners like Silicon Cape, Machine Intelligence Institute of Africa, Explore AI and Injini, along with platform providers will assist in creating a skills development programme that will enable Africans to take their place at the forefront of this new technology frontier.

Various industries represented

From retail, industry, finance and security to local government, agriculture, hospitality, health and logistics to name a few, Artificial Intelligence and IT possesses the inherent ability to transform all business environments, streamline workflow, efficiently analyse Business Intelligence data and improve profitability.

It is for this reason that all CxO's need to understand AI at a practical level and begin to implement it in their businesses or organisations. AI Expo will offer just that: A marketplace to understand AI at a practical level, source providers that can help implement it into any business and understand how AI can improve business efficiency.

Nick Bradshaw, event director stated, "We have created this event so that start-ups and the big ICT/ Cloud/AI players can all be in the same room, something that is often overlooked by event organisers who exclude SMEs, so this event is uniquely inclusive in that regard. We also have dedicated tracks for innovation, vendors and case studies so delegates will see 'real world' AI business applications they can adopt now."

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