Africa Intelligence reveals new graphic identity

{{IMAGE}}
African news portal Africa Intelligence (www.africaintelligence.fr) have unveiled its new graphic identity with revamped logos, colours, improved ergonomics and smoother navigation.

This restyling marks the conclusion of an ambitious digital transition programme started nearly two years ago with the switch to 100% digital publication in April 2013. In May 2014, there came applications for telephones and tablets and, last November, new lay-outs for the confidential newsletters.

The restyling apart, the Africa Intelligence portal, which was set up in 1996, remains faithful to its original values: total editorial independence and exclusive news destined for a high-level professional audience. Its objectives remain the same: better understanding of the issues underlying the exercise of power, analysis of the workings of business networks and exposure of the realities behind the news.

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