

2022 Gerety Awards add B2B category and extends deadline

The 2022 Gerety Awards have extended its deadline and added a B2B category. The new deadline is April 15. The new category will honour the best in creative product and service advertising between two businesses.

TV/Cinema, print, alternative, online films, digital, radio, product and packaging design, mobile and integrated campaigns can be entered into any of the Cuts including this new B2B Cut. Judging is based on the entries received in each Cut, regardless of medium, except for the Craft Cut which is judged by craft type.

For more information about the Gerety Awards click [here](#).

For more, visit: <https://www.bizcommunity.com>