



SDC expands its operations with the launch of SDC Media

After being in the skills development industry for 10 years, SDC has announced the addition of another business unit to its portfolio. The new division, SDC Media, will cater to SDC Group businesses by providing turnkey marketing solutions, including branding, digital marketing and advertising, content creation, design, activation, event planning and more.

SDC Media is headed by an experienced team with over 100 years of combined experience. Business will bring a range of skills across the marcomms spectrum that are focused on delivering results to customers big and small.

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