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Amasa Awards entries are now open

Entries have officially opened for the 2019 edition of the Amasa (Advertising and Media Association of South Africa) Awards. The awards are aimed at acknowledging 'all-rounder' media campaigns.

The Amasa Awards is calling all media practitioners nationwide to submit their best work implemented between 1 July 2018 and 30 June 2019. The campaigns will fall into one of the 27 categories. This year, it is also introducing two additional categories - Best Integrated Campaign for the rest of Africa and Best In-Channel work for TV, radio, print and out of home.

Entries close at midnight on 30 August 2019. The shortlist will be announced in September 2019 and the gala evening and award ceremony will be held on 24 October 2019.

Entries may be submitted here.

For more, visit: https://www.bizcommunity.com