

'Free Al Jazeera journalists' campaign wins award

The campaign #FreeAJStaff to release Al Jazeera journalists Peter Greste, Baher Mohamed, Mohamed Fahmy and Abdullah Elshamy has won a major PR award. The SABRE Awards EMEA, organised by PR publication The Holmes Report, gave the campaign a Gold Award for issues management at its annual ceremony in London. The win comes shortly after the PRWeek Global Awards gave Al Jazeera 'Highly Commended' recognition in its Crisis & Issues category for the same campaign.

Highlights from the campaign so far can be viewed at <https://youtu.be/EjDPffefyvQ>.

For more, visit: <https://www.bizcommunity.com>