

FusionDesign lands Nigerian account

Fast growing Cape Town corporate design house FusionDesign has been appointed to design a new corporate signature for Travel Brokers International (TBI), a Nigerian based company focusing on the promotion of internal, West and Southern African travel. The logo has a rich ethnic look and talks about the need to change current perceptions. The new logo is aimed at transforming Nigerian tourists who frequent travel overseas but neglect travelling within their own country and the rest of Africa.

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