

Spheralytical appoints Esther Prehn as head designer

360 degree, digital and positioning agency, Spheralytical, has appointed Esther Prehn as head designer, to service and enhance the company's growing creative portfolio. This will include branding, photography, website and UX design and the development of dynamic social media content.

Prehn has 25 years of industry experience, focusing on a range of clients across various sectors, including financial services, agriculture and mining. In addition, she has worked with international clients in markets such as Dubai, Brussels and the UK.

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