

SA judge for international direct marketing awards

Proximity#TTP creative director Stuart Stobbs, a 2005 Caples winner for Virgin Atlantic, has been selected to judge the 2006 John Caples International Awards being held in New York next week. Named after John Caples, a direct response pioneer, the awards recognises excellence in the direct marketing fields. Stobbs says being selected as a judge is recognition for South Africa on the international stage.

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