

McDowell to judge at Maputo International Advertising Festival

Johanna McDowell, chief executive of Mazole Holdings, has been invited to judge at the upcoming International Advertising Festival in the VIP Hotel, Maputo, 28 - 31 May 2006. Says McDowell, "This is the first festival of its kind to take place in Maputo. I am honoured to be selected as one of the South African representatives to sit on the jury. The festival will acknowledge the best work from advertising agencies, producers and other communications companies from member countries of the SADC and Reunion." The jury, chaired by Brazilian Stalimir Vieira, will consist of professionals from Mozambique and surrounding regions, including Reunion.

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