

## **Gloo@Ogilvy wins Viacom's MTV Base and BET accounts**

Gloo@Ogilvy has added channels MTV Base and BET, part of Viacom International Media Networks Africa (VIMN), to its digital account portfolio. The portfolio already consists of Viacom's MTV and Comedy Central brands. Gloo@Ogilvy is Ogilvy & Mather South Africa's digital and customer engagement business.

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