

Brandnew Creative Agency wins Viva Gym account

Through-the-line agency Brandnew Creative Agency has announced the winning of the Viva Gym account, going up against some of the most revered names in the advertising marketing industry.

Brandnew Creative Agency will be responsible for the full through-the-line integrated marketing and communications strategy which will include general brand strategy, quarterly campaign development, media buying, public relations, development of their digital strategy including social media as well as internal and external communications.

For more, visit: <https://www.bizcommunity.com>