

## judge pick of the day from Nathan Reddy

Is it a logo? Is it an illustration? Is it a poster? The variety of this design from a Japanese courier company stirred up a lot of different aspects, making it the pick of the day from this judge.

The One Club's One Show judging has begun. In order to keep the rest of the world intrigued and informed of the judging process, they'll be sharing selected judges' Picks of the Day throughout the judging process.

Nathan Reddy, owner and founder of Grid Worldwide, shares his pick of the day in the video embedded below:

You can view this and other One Show entries by browsing [this year's entries](#) and don't miss the One Show Creative Week Festival from 9 to 13 May in New York – visit our [One Show special section](#) for all the latest updates.

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