

Adobe names WPP Partner of the Year

Adobe has named WPP as its 2017 Global Digital Experience Cloud Solution Partner of the Year. The announcement was made at Adobe's annual sales conference, which was held in Las Vegas recently.

Over 2,500 WPP Adobe experts worldwide collaborate with Adobe on a range of shared strategic clients, including Wunderman, VML, Mirum, Ogilvy, GroupM and Cognifide.

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