

Jovago launches advertising campaign in Kenya

Jovago has launched its first advertising campaign in Kenya. The online hotel booking site displays the ease it takes to find a place to stay, as well as how to navigate their site.

The campaign is also in the form of print in newspapers, as well as using out of home advertising in various areas of Nairobi.

The view the video, click here.

For more, visit: https://www.bizcommunity.com