

Audi named Red Dot Brand of the Year

Audi was awarded the Red Dot: Brand of the Year 2017 at the Red Dot Award: Communication Design; the formal announcement will be made at the Red Dot Gala at the Konzerthaus Berlin in Germany on 27 October 2017.

It also received 14 Red Dots as well as five Red Dot: Best of the Best awards.

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