

## 2013 Cape HOMEMAKERS to take place from 29 August to 1 September

Issued by <u>HOMEMAKERS</u> 26 Aug 2013

## Cape HOMEMAKERS expo to offer a celebration of trends and ideas

The 2013 Cape HOMEMAKERS Expo, which takes place from 29 August to 1 September at the CTICC, will once again offer the perfect platform to showcase the very latest in home improvement, decor and lifestyle trends, in partnership with Smile 90.4FM and the DStv.





Following the world-wide trend for handcrafted goodies, *an ARTISANaffair* will showcase innovative, unique, gorgeous, must-have craft and pretty little things. Explore local creativity in our brand new an *ARTISANaffair* for the latest in handmade craft, art and décor that South Africa has to offer.



Get ready for summer - transform your outdoor area into an inviting living space in our brand new *alfresco living* feature area. Think alfresco dining under the stars, designer decks and patios, sparkling azure pools, innovative shade solutions, terraced herb and landscaped gardens. Imagine lazy loungers and stylish outdoor furniture for long afternoons in the sun and trendy outdoor showers - all this and more to make your summer more memorable.

Enjoy all the good things that life has to offer at **d'VINE Life**. This area will showcase the best wines from some of our most beautiful wine estates as well as delicacies such as cheese, olive oils, tapenades, decadent soft toffees and other gourmet goodies. Everything you need to make life sweeter!

Create your own signature look by visiting *inVOGUE*, a cameo collection of trés chic room settings and décor ideas. Let the experts at *inVOGUE* inspire you to breathe new life into your surroundings and revive your décor with only a few small changes.

Don't miss out on this fantastic opportunity to create, learn and be inspired at the **tuis | home DIY Workshop**, where our experts will share their knowledge and top tips with you. Whether you love cooking, fixing, building, or upcycling, our team can help you make all your home-making, decorating and improvement dreams and ambitions a reality. View our <u>favourite photos</u> from the inspiring **tuis/home DIY Workshop** at the 2012 Cape HOMEMAKERS Expo.



A brand new feature at this year's Cape Homemakers Expo is our *What's it Worth? - Antique Appraisals.* We all have inherited and treasured items that we think have significant value but would like to know for sure. Bring it along and have it assessed free of charge by Ashbeys Galleries and their team of experts. Who knows - your special heirloom could be worth a packet!

Now in its eighth year, the exciting *Future of Design* will again celebrate innovative design by South Africa's leading local talent.

Another very exciting project at this year's Cape HOMEMAKERS Expo is screenART. Visitors are invited to bid on their

favourite decorative room divider designed by some of South Africa's foremost creative talent, which will be on display for the duration of the Expo. All funds raised will be donated to charity.



Says Sandy Edwards, Expo Organiser: "This year's Cape Homemakers Expo promises to be the most exciting to date, with feature areas to suit everyone's interests and desires. We aim to offer both exhibitors and visitors an unparalleled experience."

Cape Homemakers Expo is the largest and most comprehensive, multi-award winning home improvement and lifestyle expo. HOMEMAKERS presents four Expos nationally in Gauteng, Cape Town, Port Elizabeth and Kwazulu Natal.

Entrance for adults is R65, pensioners pay R40 and children younger than 12 enter free of charge. The Expo will be open from 10am to 8pm on Thursday, Friday and Saturday, and from 10am to

6pm on Sunday.

For further information, please contact :021 5112800 Cape Homemakers Expo or <a href="https://www.homemakersonline.co.za/exhibitions/home">www.homemakersonline.co.za/exhibitions/home</a>.

or visit our Facebook for more information on the latest competitions page at www.facebook.com/HOMEMAKERSonline

- \* Secure your stand, cultivate trust, generate leads and build your brand! 23 Jan 2024
- Tribute to industry stalwart: Henk Louw (16 August 1939-11 September 2023) 15 Sep 2023
- "Johannesburg Homemakers Fair on from 24 to 26 March at Kyalami 13 Feb 2023
- \*Get on board with Homemakers digimag 21 May 2021
- \* 2021 Johannesburg Homemakers Fair postponed 10 Feb 2021

## **HOMEMAKERS**



HOMEMAKERS create platforms where advertisers and discerning homeowners connect. Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com