

# Gauteng HOMEMAKERS Expo wins five in a row!

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The 2012 annual EXSA (Exhibition Association of Southern Africa) Award Function was held at Monte Casino on 21 November 2012, an event rewarding top industry players for their efforts during 2012. Gauteng HOMEMAKERS Expo, for the fifth year in a row, was voted the Best Consumer Exhibition of the Year in the category for large exhibitions over 12 000m<sup>2</sup>.



The EXSA award recognises excellence in the Exhibition Industry and also includes Best Venue, Best Stand Designers, Best Suppliers, Best Organiser and other individual awards. Their main objective is marketing the exhibition industry and to increase both the significances and prominence of exhibitions and events within the communications mix. This objective was taken a step further by announcing their newest partnership with The Loerie Awards last night.

As Nigel Walker, Chairman of EXSA said: *"This is not an easy industry to work in... a certificate or qualification does not make you an exhibitionist! The industry is always at the cutting-edge, yesterday is different from today, and tomorrow will be different again. Innovation is the game. Everybody here tonight is what makes this industry tick, you are the industry, the cream d' cream."*

HOMEMAKERS presents four home lifestyle shows nationally in Gauteng (JHB and PTA), Cape Town, Durban and Port Elizabeth. It is South Africa's biggest home exhibition group and the Gauteng Expo will celebrate the latest home trends and ideas at their 20th anniversary Expo in 2013!

Apart from exhibitions, the company also publishes two monthly home improvement magazines, *HOMEMAKERSfair* and *renovate*. HOMEMAKERS also run South Africa's largest home interest portal [www.homemakersonline.co.za](http://www.homemakersonline.co.za).

For more information go to [www.homemakersonline.co.za](http://www.homemakersonline.co.za).

▪ **Secure your stand, cultivate trust, generate leads and build your brand!** 23 Jan 2024

▪ **Tribute to industry stalwart: Henk Louw (16 August 1939-11 September 2023)** 15 Sep 2023

▪ **Johannesburg Homemakers Fair on from 24 to 26 March at Kyalami** 13 Feb 2023

▪ **Get on board with *Homemakers* digimag** 21 May 2021

▪ **2021 Johannesburg Homemakers Fair postponed** 10 Feb 2021

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