

"HOME-it" at this year's Cape HOMEMAKERS Expo

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Your home is just a house until you HOME-it this spring by visiting the seventeenth annual Cape HOMEMAKERS Expo. The Expo, which takes place from 23 to 26 August 2012 at the Cape Town International Convention Centre (CTICC), will showcase the latest trends ranging from home improvement products to innovative décor ideas.



Cape HOMEMAKERS Expo is the largest and most comprehensive, multi-award winning home improvement and lifestyle expo and will provide you with all the resources you need to create your own personal style.

With 350 stands showcasing inspirational and trendsetting new ideas, and with over 80 different product categories, you will be sure to find something to suit your taste. Not-to-be-missed feature areas at the 2012 Cape HOMEMAKERS Expo include the *Home/Tuis* DIY Workshop, the décor & accessories area, the Audiovision Sound Emporium, d'VINE Life, Future of Design, as well as an exciting project for all art enthusiasts and collectors, ClockArt.

Calling all DIYers! Don't miss out on this fantastic opportunity to create, learn and be inspired at the *Home/Tuis* DIY Workshop, where our experts will share their knowledge and top tips with you. Whether it's building, fixing, recycling or upcycling, all your home improvement and decorating dreams and ambitions can become a reality with our *Home/Tuis* team.

Visitors will find a collection of contemporary and cutting-edge style ideas in the **décor & accessories** area. This focused area will be presented for the fourth year in a row, offering the best advice on the latest colour palettes, designs and trends.

Now in its eighth year, the **Audiovision Sound Emporium** will again offer a substantial range of the most advanced, new generation digital home entertainment, sound distribution and digital imaging products. The Audiovision Sound Emporium has established itself as the not-to-be-missed event on the calendar, with brand new products and special deals forming the backbone of the exhibition.



Indulge in the good life at **d'VINE Life**, with a selection of the Cape's finest wines, great cheeses, olives and other gourmet goodies.

The ever-popular **Future of Design**, presented for the seventh year in a row, will celebrate the innovative *Upcycled* design by South Africa's local leading talent. It is an even greener way of recycling - find a new purpose for your unwanted items before you chuck them away.



Another very exciting project at this year's Cape HOMEMAKERS Expo is **ClockArt**. A variety of artists, including fine artists, designers, ceramicists, fashion designers and mosaic artists were invited to create a wall clock. Visitors are then invited to view and bid for these clocks, which will be on display for the duration of the Expo. All funds raised will be donated to charity.

"One of the greatest benefits of the Expo is that it offers visitors the opportunity to choose from a wide variety of home related products, all under one roof. It can simply not be missed," says Sandy Edwards, Expo Manager: HOMEMAKERS Cape.

The Cape HOMEMAKERS Expo is part of HOMEMAKERS, a national group, which also presents three similar home lifestyle, shows annually in Johannesburg, Durban and Port Elizabeth.

Entrance for adults is R60, pensioners pay R40 and children younger than 12 enter free of charge. The Expo will be open from 10:00 to 20:00 on Thursday, Friday and Saturday, and from 10:00 to 18:00 on Sunday.

- **Secure your stand, cultivate trust, generate leads and build your brand!** 23 Jan 2024
- **Tribute to industry stalwart: Henk Louw (16 August 1939-11 September 2023)** 15 Sep 2023
- **Johannesburg Homemakers Fair on from 24 to 26 March at Kyalami** 13 Feb 2023
- **Get on board with *Homemakers* digimag** 21 May 2021
- **2021 Johannesburg Homemakers Fair postponed** 10 Feb 2021



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