

Litha Communications to provide professional services to City of Tshwane

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Litha Communications has been appointed for the next three years to the panel of professional service providers for the City of Tshwane. The appointment, valid from 1 July 2012, incorporates strategic PR and communication, strategic events management and strategic marketing services.

"The appointment comes on the back of many years of successful events and PR management for various government departments," explains Teresa Jenkins, MD of Litha Communications. "We tendered in March 2012 and we are delighted with this successful outcome."

The City of Tshwane plays host to numerous local, national and international sporting events, has extensive tourism attractions and extensive conferences, events and exhibitions facilities. As a city, it has several 'twin cities'; Bethlehem, Washington DC, Taipei, Kiev, Tehran, Baku, Amman and Delft.

Litha Communications exists to promote its client's brand and message through successful, well-attended, well-publicised events that not only excite delegates, meet specified communication objectives but also further its passion for event greening and ubuntu in Southern Africa.

It offers knowledge-sharing solutions, grounded in marketing practices, which move events beyond the mundane to speak to the hearts and minds of selected audience. It has been doing this since 1999, both locally and internationally, giving it an unparalleled expertise in events management.

It achieves this through integrated project management systems that offer a seamless service that incorporates events management, risk management, environmental considerations, logistics, RSVP management and the marketing of client events, from pre- to post-event.

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