

# Provanantage puts on shows for Big Brother Africa StarGame

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Following the evictions of well-known celebrities and reality TV personalities from the much talked about *Big Brother Africa* show on DStv, an event is put on every Tuesday to celebrate the recently evicted contestants.



Since Tuesday the 19th of June, the Randburg Amphitheatre, in the heart of the town's shopping district, has come alive with fans congregating to be entertained by Emcee Nkanyiso Bhengu, great music and a chance to pose for a photograph with the *Big Brother* contestant.

As part of the platform, DStv is promoting its products and services and is also giving away prizes, including a DStv Mobile Waka Handheld TV and DStv Standard Decoder plus installation, at every event.



"The DStv Big Brother Africa StarGame events are brilliant for educating consumers on DStv's latest offerings. Consumers feel that they are getting value from the shows as they have an opportunity to meet and get autographs from their favourite *Big Brother Africa* contestants," says Makhetsi Phakoa Account Executive at Provanantage.

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