

Africa Thatch celebrates 25 years of advertising excellence with HOMEMAKERS

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HOMEMAKERS had the privilege of thanking and congratulating Africa Thatch on celebrating 25 years of continuous marketing and advertising support within the HOMEMAKERS stable. Africa Thatch has been utilising the HOMEMAKERS media platform to assist them achieve their sales and branding objectives over this quarter of a century.



"We truly thank Africa Thatch for your contribution and support over the past 25 years. It is market leading and innovative companies like Africa Thatch that have enabled HOMEMAKERS to remain the consumers' first choice. It is furthermore a huge accolade for any one company to have supported our publications continuously for so long!" **says Ray Abrahamse - MD of HOMEMAKERS.**

Africa Thatch has been in operation since 1984 and has grown from strength to strength, living out their motto of service and quality excellence. Their supply of top quality products and excellent service to the readers of *HOMEMAKERSfair* and *HOMEMAKERStalk*, is what makes HOMEMAKERS proud to have been associated with Africa Thatch all these years.

Over 28 years in business, thousands of unique roofing products have been sold not only in Gauteng but, also exported to England, Spain, Germany and Dubai. Africa Thatch supplies *pre-thatched panels* (triangular and square frames) in modular form, which allows their *thatched roof products* to be erected anywhere in the world, facilitating creations of *umbrellas*, *lapas*, *gazebos* and *cottages* of various sizes. Windows, doors and decorative panels can be added to their *gazebos* for various applications.

2006 saw Africa Thatch's 20 year advertiser award and just last year, in 2011 they reached their celebratory quarter century.



"Being in an industry such as ours - we are constantly looking to gratify both advertisers and readers. Africa Thatch has helped us achieve this goal by their years of experience and specialising in a product the South African home owner is still looking for - and we commend them for that," **says Charmaine Brough - Branch Manager of Johannesburg HOMEMAKERS.**

For more information visit www.homemakersonline.co.za and www.africathatch.co.za.

- "Secure your stand, cultivate trust, generate leads and build your brand!" 23 Jan 2024
- "Tribute to industry stalwart: Henk Louw (16 August 1939-11 September 2023)" 15 Sep 2023
- "Johannesburg Homemakers Fair on from 24 to 26 March at Kyalami" 13 Feb 2023
- "Get on board with *Homemakers* digimag" 21 May 2021
- "2021 Johannesburg Homemakers Fair postponed" 10 Feb 2021



HOMEMAKERS

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