

Provantage's Jacques du Preez takes home MOST Innovator award again

Issued by [Provantage](#)

7 Sep 2011

On the 5th September, Jacques du Preez, MD of Provantage Out of Home Media, was presented with the MOST Innovator of the Year Award for the second year in a row. Innovation is at the core of the company ethos - Jacques has just returned from a two-week overseas fact-finding mission where he investigated new out-of-home offerings and products in Europe and America.



"Jacques is an entrepreneur who defies risk, never scared to roll up his sleeves, always looking out for the next opportunity and keeping the focus sharp," says Vaughan Berry, Director of Sales & Marketing at Provantage.

Provantage came second in the Out of Home Category and was ranked 10th out of 83 in the overall media owner rankings table. In light of the prestigious award, Provantage will launch a brand new, ground-breaking product into the market on the 1st of October. Watch this out of home space for more.

- **Out-of-home Golf Ads – At work while consumers play** 30 May 2024
- **Provantage launches SA's first real-time, place-based media audience measurement tool – Protrack** 30 Apr 2024
- **Provantage and T+W launch Ant Lion - A full service digital content agency** 10 Apr 2024
- **Outsurance announces partnership with South African Schools Netball** 3 Apr 2024
- **Cape Town International Airport makes the top 3 in the world – and big brands are noticing** 6 Mar 2024

[Provantage](#)



Provantage is one of the largest and most innovative end-to-end integrated marketing solutions and media businesses in Africa, extended over multiple key consumer touchpoints and covering a range of environments and audience segments.

[Profile](#) | [News](#) | [Contact](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>