

Ben Harris to head up Development at Tractor Outdoor

Issued by [Tractor Outdoor](#)

28 Feb 2011

Ben Harris has recently been promoted to Business Development Director at Tractor Outdoor.

"Ben has been involved with Tractor for almost 5 years and in that time he has been a huge asset to the business," says Simon Wall - Sales and Marketing Director of Tractor Outdoor. "Ben was made General Manager of Tractor 2 years ago and he has taken the business from strength to strength, opening up new opportunities in both the Western Cape and Eastern Cape, it is because of Bens hard work and diligence that Tractor Outdoor is now one of the largest Independent Outdoor Advertising companies in the Western and Eastern Cape."

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Tractor Outdoor was founded in 2001 by international industry veterans and is managed by a team who has a comprehensive grounding in the outdoor media industry.

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