

Bookmarks 2010 deadline for entries extended due to overwhelming response

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The [Digital Media and Marketing Association](#) (DMMA) has extended the deadline for entries for the 2010 Bookmarks awards to 29 October due to a rush of entries and enquiries.

"The DMMA would like to encourage all agencies and publishers to take advantage of the extension of the deadline for entries. The additional time will give entrants the opportunity to tweak and finalise submissions before 29 October," says Nikki Cockcroft, chairperson of the Bookmarks awards and deputy-chair of the DMMA.

An overwhelming response was also received for the workshops on 16 November (in Johannesburg) and on 17 November (in Cape Town); and for the awards evening taking place in Cape Town on 18 November. Make sure that you don't miss out by [securing your space](#) for these events now.

Visit www.thebookmarks.co.za for a list of the judges, categories and criteria or to submit entries. To keep up to date with the latest Bookmarks news, follow the Bookmarks on Twitter at <http://twitter.com/TheBookmarks>.

*The premier sponsors of the 2010 Bookmarks awards are the [BBC](#), [ADTECH](#) and [Facebook](#).

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