

Zinto Marketing appoints Grapevine communications

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Zinto Marketing, leading Brand Activation Specialists, has appointed Grapevine Communications to handle their PR. Grapevine's dynamic media relations and successful track record in profiling secured this appointment.

About Zinto Marketing

Zinto focuses on all markets including the primary, high school, youth and adult markets, both genders and all racial groups, which opens up the scope of their business to all brands.

Their business has grown substantially with headquarters situated in Linbro Park where they offer adequate facilities for rehearsing gigs, industrial theatre and training upcoming talent in a dynamic environment. The business is split into nine units, namely brand encounters, brand concerts, workplace theatre, GigRig activations, brand character development and management, CSI campaigns, events and entertainment, talent management, staging, lighting and sound with a tenth offering of an in house music label, Zinto Records.

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Grapevine Communications

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