

# Darren Leishman new Managing Director of PenQuin International

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Darren Leishman has recently been appointed as Managing Director of PenQuin International. Leishman, former Executive Creative Director, brings his extensive knowledge, ingenuity and insight of the company and the marketing industry to this position.

"I can't wait to flex my creative muscle as MD of PenQuin. This is a fantastic opportunity to further my personal growth as well as that of the company," says Leishman. Part of the initial team that started this company, Leishman has been instrumental in growing the business to its current success. "Apart from the industry awards we have received, I am particularly proud of our impressive client retention record" he adds. Now in its ninth year, PenQuin International has retained its core client base and grown organically without losing focus on existing clients.

PenQuin International has experienced phenomenal growth since its inception in 2000. Leishman's promotion is yet another step in establishing PenQuin as a leader in the marketing and advertising industry.

"I am extremely confident that, with Darren at the helm, PenQuin will reach uncharted frontiers," says Mike Bray, former MD. Bray vacates the MD role to take over as CEO of the group of companies under PenQuin's umbrella, which recently added PenQuin Publications and PenQuin Australia to their portfolio.

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