

# PenQuin International sets up shop in Australia

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PenQuin International's CEO, Mike Bray, is jetting over to Australia this week to negotiate an exclusive rights deal and establish a PenQuin International office in Brisbane.

"Australia has beckoned for a long time," Bray explains. "And now with this exclusive rights deal on the table we've got sufficient leverage, with other components, to justify opening a Penquin office there."

PenQuin International is a marketing solutions company, based in Bedfordview, Johannesburg. Their services range from planning marketing strategies to advertising, design, interactive, public relations, eventing and promotions.

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## Penquin



Penquin is an independent, mid-sized integrated marketing agency nestled in Johannesburg, with a team of insightful and creative individuals at its core. Established in 2000, our two-decade journey has seen us become a driving force behind the growth of several market-leading brands.

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