

## **IPL Cricket 2009**

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Cricket's most lucrative sporting event, the Indian Premier League, decided to hold its annual event in South Africa due to political reasons in India. With little time to prepare, event organisers No Ordinary Fish needed to make sure that they had the best people in the business to help them run this massive event. Thirst Bar Services were the natural choice to take charge of the entire bar requirements at the Wanderers cricket stadium, South Africa's biggest stadium, known to some as the "Bullring".



Thirst, after successfully tackling the initial stages at the tournament, then put together a package for the finals and semi-finals. Thirst was put in charge of EIGHTY suites at the stadium, as well as the "long" room and Standard Bank VIP area as well as the SAB box. The long room itself was packed with some of the world's most influential celebrities and businessmen as well as our own president, Jacob Zuma.







Thirst included in its line-up 150 staff members, consisting of management, bartenders, bar runners, shooter girls, DJ's and cocktail bars in the VIP areas.

Thirst's immaculate planning and management skills proved decisive over the weekend and once the final's prize-giving was over, the Thirst staff and management were showered with compliments, by guests, VIPs and event organisers.

Thirst proved that they are a force to be reckoned with in the bar industry and showed that no matter how big the event or the challenge, Thirst Bar Services are prepared and ready to tackle it head-on.

For more information on Thirst Bar Services or to book Thirst to help add some class to your functions email or contact our offices nationwide on 0861 THIRST.

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- "Hitting the shelves this summer: Thirst launches gin and tonic premixes for immediate release 23 Nov 2021
- "Thirst facilitates SA's biggest ever virtual mixology team building 15 Oct 2021

## **Thirst Bar Services**



Thirst has fostered a reputation for providing excellent service from a platform of market leading equipment. By continually offering new, unique and innovative locally and internationally inspired products, like the Thirst Bartenders Marker, and using mobile bar units that are state of the art.

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