

PenQuin International launches The Star Workplace Expo

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All businesses strive to be an employer of choice, one of the building blocks for attaining this goal is employing the right people on which to build the foundation of a well-rounded business. Conversely, every individual seeks a career which will challenge and develop them.

The Star Workplace Expo will be hosted at the Coca Cola Dome, from 26 to 28 September. It will provide your enterprise with an opportunity to recruit talented candidates. The Expo will also give career minded individuals the opportunity to explore prospective employment, whether it be starting a new career or working towards a promotion within their chosen vocation.

The recruitment process will be made significantly easier in that the Expo will provide on line CV registration facilities with search and application functionality. Interviewers will also be able to schedule interviews with prospective candidates over this period.

Various guest speakers comprising leaders within the business and government sectors will conduct talks to the public while prospective employers and educational institutions will provide insight to those looking to further their studies or careers.

If you would like your business to be recognised as an employer of choice in that it employs market leaders, you need to be at The Star Workplace Expo.

For further information on Joburg's biggest career drive ever please contact Linda Kruger or Natalie Cumberledge at PenQuin International:

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Or alternatively visit the www.workplaceexpo.co.za

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Penquin is an independent, mid-sized integrated marketing agency nestled in Johannesburg, with a team of insightful and creative individuals at its core. Established in 2000, our two-decade journey has seen us become a driving force behind the growth of several market-leading brands.

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