

## Icon Oncology upgrades Sandton Oncology Centre

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A first installation with Elekta for sub-Saharan Africa in time for World Cancer Month.



A first for sub-Saharan Africa: The Bekta Harmony Pro was unveiled with a ribbon-cutting at the Sandton Oncology Centre in Johannesburg by resident oncologists at the unit. Fromleft to right (front) Ghita Bruwer, medical physicist, Icon Oncology; Johanet van Tonder, medical physicist, Icon Oncology; Ameera Heetun, Iead radiotherapist, Sandton Oncology Centre, Dr Nirasha Chiranjan, oncologist; Lizl Page, regional business manager, Icon Oncology; Dr Sudeshen Naidoo, oncologist; Dr Shivona Moodley, oncologist; and Achal Sonbadhar, regional area manager, Icon Oncology. Fromleft to right (back) Dr Ernst Marais, COO Icon Oncology; Lizl Page, regional business manager, Icon Oncology; and Dr Ingo de Müelenaere, oncologist.

Icon Oncology, the leading cancer care provider in the country, recently marked the installation of a state-of-the-art linear accelerator (Linac) at its radiation therapy unit in Sandton. This milestone brings renewed hope to people living in the Sandton catchment who area facing cancer, as it expands the capacity to provide essential, life-saving treatment.

The official unveiling of the Elekta Harmony Pro machine was attended by oncologists, referring specialists, and business leaders from both Icon Oncology and Elekta. This is also the first installation of a Harmony Pro in the sub-Saharan Africa, and will help oncologists to extend their reach, enabling the treatment of a greater number of patients with advanced tools.

This development further elevates the standard of care available at the Sandton Oncology Centre, which now boasts two Elekta-quipped radiotherapy bunkers. Radiotherapy is a critically needed treatment modality in Gauteng and the unit can now comfortably treat more than 60 patients a day.

Dr Ernst Marais, chief operating officer of Icon Oncology, emphasises that the cancer burden in South Africa is on the rise, stating: "Our data consistently reveals a notable year-on-year increase in new cancer cases within the country. In 2023 we saw an increase of close to 9% in the number of patients we treated compared to the previous year. This ongoing challenge places a substantial strain on our healthcare system. At Icon Oncology we are actively tackling this burden, committing to providing quality equipment and expertise to the regions that are most in need."

Mersha Mahomet, commercial director, South Africa of Elekta, highlights the strategic importance of the partnership: "Our partnership with Icon Oncology signifies more than collaboration, it symbolises a strategic alignment of capabilities, resources and values. Together we are poised to drive clinical quality, foster innovation, and ultimately achieve better outcomes for cancer patients. Together our service ensures that we deliver nothing short of excellence to our patients."

## A better patient experience

The Elekta Harmony Pro is designed to provide oncologists with exceptional control and flexibility in targeting cancer cells. With its smart technology, efficient delivery, and patient-centric design, it makes it easier to delivery life-saving treatments.

Cancer is a traumatic disease and patient comfort is key to reduce stress and deliver better outcomes for patients. The Harmony Pro is designed to make the experience as comfortable as possible for patients during treatment sessions. It also allows for quicker treatment duration, which means patients can focus on recovery and getting on with their everyday activities.

"Our mission is to provide access to life-saving cancer treatments, driving our ongoing nationwide expansion of linac technology. In line with our growth strategy for Gauteng, we look forward to expanding our footprint of facilities and equipment in 2024," concludes Dr Marais.

## **About Icon Oncology**

Icon Oncology Holdings represents subsidiaries, Icon Radiotherapy, Icon Chemotherapy, Icon Network and Icon Managed Care. Across its business, Icon is the South African pioneer of value-based care (VBC) in cancer treatment. Icon represents 80% of oncologists in private practice who collaboratively develop provider-driven protocols that have been proven to significantly improve efficacy and efficiencies in cancer care.

For further information please contact: Icon Oncology | Marise Lerm | Telephone: 082 826 0457 | mlerm@iconsa.co.za

- \* 7th Icon Conference looks at the role of multi-disciplinary teams in oncology 11 Apr 2024
- "Icon Oncology upgrades Sandton Oncology Centre 6 Feb 2024
- " Specialist team celebrates opening of dedicated unit to fight cancer in young people 11 Dec 2023
- "Self-care workshops highlight the beauty of cancer patients 23 Aug 2023
- " A first for kids and young people with cancer 19 Jun 2023

## Icon Oncology



Icon Oncology is a national network of oncology specialists who has pioneered the move to value-based care and are committed to increasing the access to quality cancer care in Southern Africa.

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