## BIZCOMMUNITY

## The dangers of neglecting textbook investment and how Oxford University Press offers a lifeline

Issued by Oxford University Press

16 Nov 2023

In an age marked by rapid technological advancement, the debate over the role of textbooks in education often takes a back seat to discussions about digital resources and interactive learning tools. However, it is imperative that we recognise the value of textbooks in the classroom, as well as the consequences of neglecting their importance.



While the digital divide persists, many students still lack access to digital devices or reliable internet connections. Textbooks bridge the digital divide by making education accessible to all, regardless of their socio-economic background.

A policy paper released by Unesco's Global Education Monitoring (GEM) Report highlighted that providing textbooks to all students could increase literacy scores by between 5 and 20%.

'Textbooks are especially relevant to improving learning outcomes in low-income countries with large class sizes, a high proportion of unqualified teachers and a shortage of instructional time,' the GEM report stated. 'Next to an engaged and prepared teacher, well-designed textbooks in sufficient quantities are the most effective way to improve instruction and learning.'

Oxford University Press recognises the need and understands the importance of quality education. They believe in the power of textbooks to shape young minds and made it their mission to provide the most comprehensive and affordable solutions. They offer a wide range of textbooks that align with the CAPS curriculum, ensuring that students receive the most up-to-date and relevant information. By investing in their textbooks, schools and libraries can enhance their educational offerings, and teachers can have the confidence they need to teach effectively.

View Oxford University Press's catalogue for their comprehensive range of affordable and CAPS-approved textbooks. Order your Oxford CAPS approved textbooks, atlases, dictionaries and resources exclusively from their Oxford catalogue to **qualify for a massive discount PLUS you'll receive free delivery.** 

Follow these three easy steps:

Step 1: View the Oxford catalogue here: <u>https://resourcehub.oxford.co.za/oxford-caps-approved/</u>

Step 2: Complete and submit the order form: https://forms.office.com/e/xsFtanWW3F

Step 3: For more information, contact our representatives: https://resourcehub.oxford.co.za/oxford-caps-approved/contactan-oxford-consultant/

Alternatively, you can download the order form by scanning the QR code:

References:

https://www.teachermagazine.com.au/article/improving-student-achievement-by-increasing-access-totextbooks

http://research.acer.edu.au/cgi/viewcontent.cgi?article=1024&context=tll\_misc



" Can changing the way we think about Maths give learners the boost they need to succeed? 22 Apr 2024

- SA schools could win small libraries 15 Mar 2024
- "The dangers of neglecting textbook investment and how Oxford University Press offers a lifeline 16 Nov 2023
- \* Oxford University Press and Resolute Education: A partnership to empower the next generation 19 Oct 2023
- " Preparing for the classroom of the future in South Africa 5 Oct 2023

## **Oxford University Press**



Oxford University Press advances knowledge and learning in South Africa and across the world. They OXFORD produce educational material and support for Grade R to 12, TVET, higher education and home learning in a variety of South African languages, and they aim to make their content available to their customers in whichever format suits them best, whether print or digital. Profile | News | Contact | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com