

# Satrix joins Old Friends Young Talent as their newest client

Issued by [Old Friends Young Talent \(OFyt\)](#)

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Satrix has appointed Old Friends Young Talent (OFYT) as their new creative agency.



The partnership will include through-the-line services, a brand refresh, social media and content strategies, digital marketing and integrated campaign execution.

Both parties believe that this exciting partnership will see the birth of groundbreaking creative ideas in the financial and investments sector as OFYT continues to challenge the creative status quo and deliver great results.

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A unique union of global experience and talent from the streets to create fresh, involving, indigenous South African marketing solutions.

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