

# Our new and improved Reputation Dashboard provides industry leading insights

Issued by [Location Bank](#)

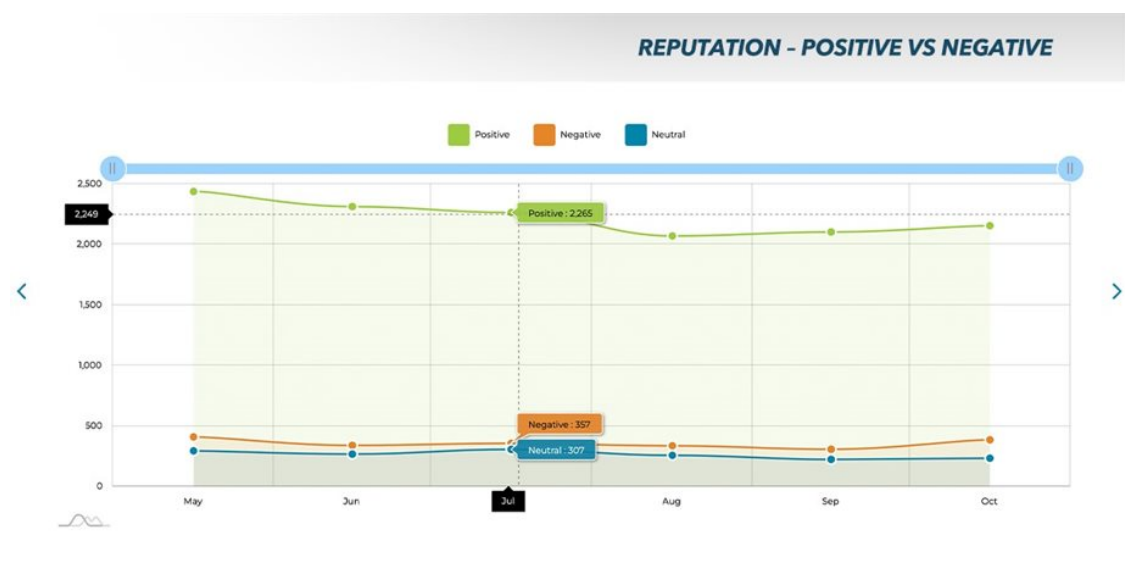
30 Jan 2023



We are excited to introduce our newest Reputation Insights Dashboard **featuring our recent integration with HelloPeter.**

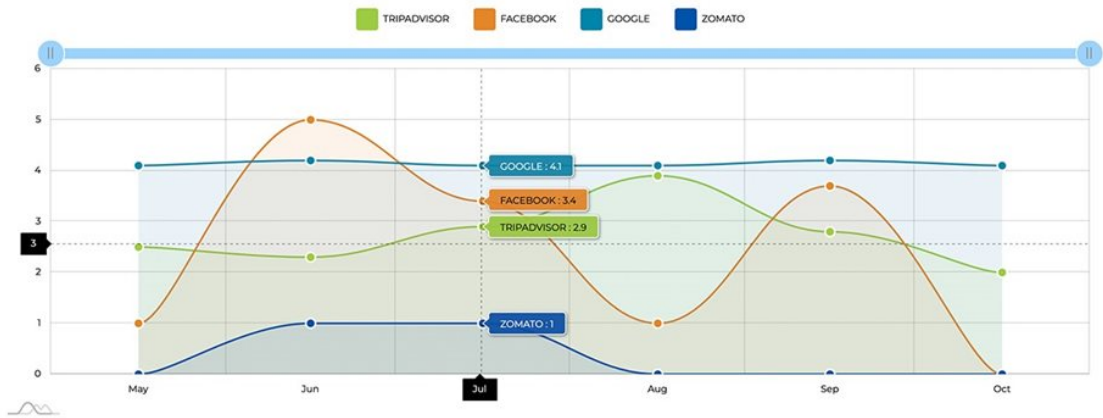
Let's take a look at some of the new features that will help businesses identify their strengths and weaknesses.

With our Reputation Dashboard, you can analyse reviews across all publishers from one place.

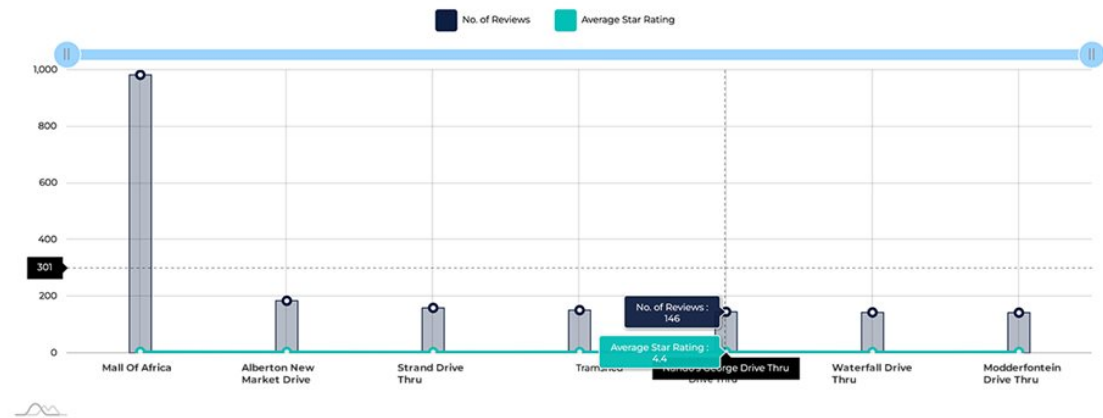


From the drop-down you can view:

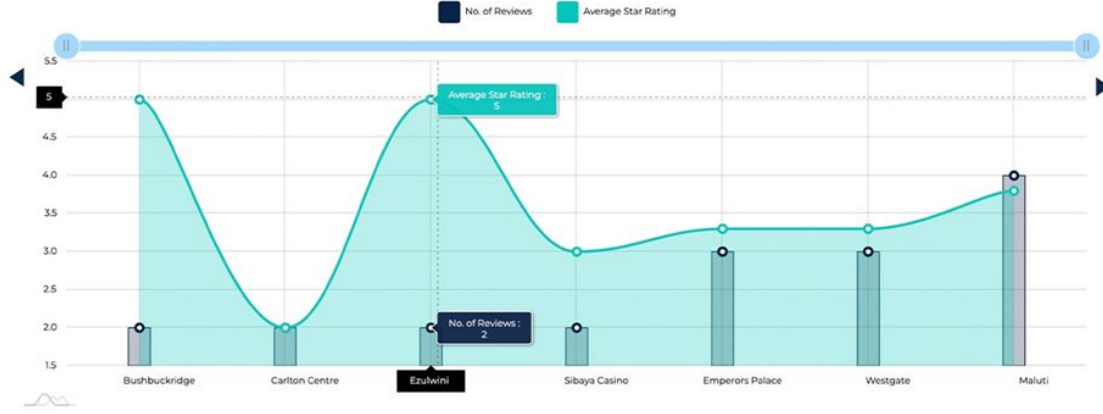
REPUTATION - STAR RATING



REPUTATION - TOP 10 BY VOLUME & RATING



REPUTATION - BOTTOM 10 BY VOLUME & RATING



Track your competitors' performance to make informed decisions and improve your business.

**REPUTATION - COMPETITOR STAR RATING**



**Get valuable insights on customer feedback** and identify areas for improvement. Use the customer feedback insights section to track keywords, topics, and frequently asked questions on Google Q&A. Optimise your listing with these insights and promote your business strengths.

### CUSTOMER FEEDBACK INSIGHTS (REVIEWS)



## CUSTOMER FEEDBACK INSIGHTS (Q&A)



**Monitor customer sentiment** at each location with the percentage change in positive and negative reviews. Identify locations that need improvement and create location-specific campaigns to address any issues and improve customer

sentiment.

## SENTIMENT MOVERS

### Positive

#### Location

No. Of Reviews

No. Of Reviews

Tramshed  
Waterfall Drive Thru  
Montana Drive Thru  
Malibongwe Drive Thru  
Northmead Benoni Dr...  
Carnival Mall  
Tokai  
Amanzimtoti Drive Th...  
Alzu (Middelburg)  
Nando's Kenilworth



### Negative

#### Location

Kenilworth  
Bellville  
Sea Point  
Tokai  
Soshanguve  
Waterfall Drive Thru  
Leaping Frog Drive Th...  
Grassy Park Drive Thru  
Jean Avenue Drive Thru  
Modderfontein Drive ...

## Your best marketing tool is a happy customer

Their feedback not only strengthens your marketing strategies, but it can also help you convert more prospects and improve your local SEO.

Discover how Location Bank's Reputation Insights can help you maximise the value of customer reviews and increase your ROI by clicking below.

[View Video](#)

[Request A Demo](#)

- Ready to be heard? Rate service delivery in your area - Your feedback matters! 10 Apr 2024
- Reflecting on a year of remarkable milestones: Location Bank's 2023 journey 15 Feb 2024
- Navigating the evolution of local search 18 Jan 2024
- Get 6 months free iFeedback when you sign up for StoreVault 17 Nov 2023
- Elevate your branch's performance with iFeedback 25 Oct 2023



### Location Bank

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