

Turn 2022 into Twenty-20-You!

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You've been told you have a flair for creativity. You jump at the chance to style your friends' hair for special occasions, creatively construct photos of everything that catches your eye, or envisage and redesign your living space whenever your creative flair arises... Does any of this sound familiar to you and are you planning on studying next year? Then 2022 might just be your year!



Potchefstroom Academy and SAAHST, in partnership with OFM, is giving one creative young person the opportunity to kick start their studies in 2022. Up for grabs is a year's tuition for any one of these five full-time courses offered at Potchefstroom Academy and SAASHT: somatology, cosmetology, hairdressing, interior design or photography.

Prospective hair stylists, beauticians, interior designers and photographers now have the opportunity to acquire not only the skills to ply their trade, but also to open their own business. Find out how you can enter to be considered for the bursary by visiting ofm.co.za/competitions.

OFM content manager Elzette Boucher Krüger explains that this competition aims to give budding entrepreneurs the credentials to set them on a path to establish their own business: "There are so many talented and skilled young people, who just need that little bit of assistance and guidance to become a qualified professional. Also, after OFM celebrated 35

years of broadcasting in 2021, where the focus was on the radio station, we decided that in 2022 the focus should shift squarely to our listeners. Next year is going to be all about them and what we can do to make things better; aside from providing information, entertainment and smiles to their day.”

Anine Wallace, CEO of Potchefstroom Academy and SAAHST, says: “Not only are we privileged to celebrate our 40th year of quality education but also excited to collaborate with OFM on this special journey to grant one lucky listener the opportunity to take the first step towards their creative and entrepreneurial future.”

Potchefstroom Academy, a higher education provider, was established in 1981 by the founder, Tina Scholtz. The academy has since grown into one of the leading private tertiary institutions of its kind. Potchefstroom Academy and SAAHST are situated in Potchefstroom, a vibrant student town. The safe, student-friendly environment ensures that students remain engaged in learning, while providing them with the opportunity to become involved in sports and social events, as well as meeting interesting people and sharing experiences that will last a lifetime.

For more information about Potchefstroom Academy and SAAHST, visit potchacademy.co.za.

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OFM Radio



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