

## 2021 South African Small Business Awards

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Celebrating the importance and success of small businesses in South Africa, entries for the 2021 South African Small Business Awards will be closing soon. The awards, brought to the nation by the National Small Business Chamber (NSBC), recognises the tireless journey, hard work, outstanding achievements and excellence of entrepreneurs and small businesses throughout South Africa.



This year's winners will be announced on Thursday, 16 November, in an explosive virtual gala event. Now in its 13th successive year, the South African Small Business Awards highlights the critical role small businesses play in creating employment and strengthening the South African economy.

Mike Anderson, founder and CEO of the NSBC says "In addition to recognising the achievements of small business owners, the awards also inspire business owners and entrepreneurs to keep striving for success. The South African Small Business Awards is the ultimate recognition for every business owner and entrepreneur. It is the springboard to enhanced business success."

## When entering the awards programme, ensure to bring the following into your entry:

- 1. Be authentic and tell your story with passion,
- 2. Highlight your perseverance and how you overcome obstacles and moved forward,
- 3. Accentuate how you started and where you are now,
- 4. Ensure that you do your own entry from start to finish.

For more information and/or to enter the 2021 South African Small Business Awards, <u>click here</u> or visit www.smallbusinessawards.co.za.

- The champions of the 2023 South African Small Business Awards announced 20 Nov 2023
- The 2023 top small businesses announced 8 Nov 2023
- "Spring day celebrates the arrival of Small Business Friday 30 Aug 2023
- Fire up your entrepreneurial engine and join us at The Business Show 23 Aug 2023
- The secret life of successful businesses and entrepreneurs 18 Aug 2023

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