

# Howard Audio creates giant soundtrack for Momentum TVC

Issued by [Howard Audio](#)

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Howard Audio is delighted to share our latest work done for agency House of Brave and client Momentum.

We were responsible for the original music for the commercial and crafted the final mix with our engineer Paul Theodorou. The film was directed by Alan Irvin from They Shoot Films.

We were challenged to compose a piece that would stand out from the clutter on TV. Crafting closely with Alan and Eoin Welsh, who penned the haunting lyrics and initial song, we think we have achieved just that.

The highlight of the emotive music was a children's choir, featuring Adam's daughter Tabatha and her talented friends in our state-of-the-art studio.

Check out the [TVC](#) and a short "[behind-the-scenes](#)" video below.

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To learn more about the new Howard Audio and to stay up to date with our latest work be sure to check out our new website at [www.howardaudio.co.za](http://www.howardaudio.co.za)

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Check out the behind-the-scenes of the Consol Glass audio branding



See how Howard Audio's logo was made

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At Howard Audio we do sound differently. Our composers and engineers combine original music, sound design and final mix in a state of the art studio to create emotionally captivating audio.

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