

Cengage, Edge Learning Media expand access to learning for SA's tertiary students, instructors

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Cengage and Edge Learning Media are delighted to announce a new partnership in South Africa. This partnership will see Cengage representing Edge's leading textbook catalogue within the South African public university sector, as well as in Namibia, Botswana, Lesotho and Eswatini.



Edge Learning Media focuses on improving the student learning experience through its suite of textbooks and digital materials, which cover business, finance, accounting, humanities and social sciences. These rich materials are developed specifically for South African education providers and, as such, complement Cengage's portfolio.

"EDGE has been producing local textbooks for the South African higher education sector for quite some time. Our partnership with Cengage will allow us greater reach to more Southern African higher education institutions." - Andrew Hibling, Edge Learning Media

Cengage is a leading textbook and digital courseware provider for the higher education sector, both globally and within South Africa. Cengage works with local academics and content experts to produce and deliver high-quality content and learning solutions.

Under the agreement, Cengage will partner with Edge Learning Media as its sole sales agent of textbooks in the public tertiary education sector, with immediate effect.

"We are excited to be working with the team at Edge and taking their innovative range of textbooks to the public tertiary education market in South Africa. The breadth and depth of the Edge portfolio complements Cengage's international and South African titles, and further extends the choice of material available to support instructors, and to help students succeed." - Andrew Robinson, Cengage EMEA

About Edge Learning Media:

Edge is a learning experience design company that creates both print and digital resources, to enrich students' learning experiences. Edge believes in the power of education to improve lives, society and the world. This belief drives Edge to challenge the status quo of learning methodologies, to be innovators of instruction, and to apply knowledge, skills and best practices to help design the future of learning. As such, Edge strives to produce high-quality, enriched, versatile and engaging learning experiences with comprehensive learning design and locally orientated academic content.

Edge offers a range of products and services that cater to the needs of South African education providers, and focus on enriching their students' learning experiences. These include:

- A full range of post-school education and training textbooks, and bespoke academic publishing solutions
- Instructional design, learning design and eLearning interaction design that links old and new learning methods, equips communities of learners, and provides media-rich content housed in user-friendly technology
- A suite of quality advisory services to enable and empower education providers

Edge partners with its clients and acts as a complete learning experience strategy partner.

"We cater to our clients' needs and focus on enriching their students' learning experiences." - Andrew Hibling
(Edge Learning Media)

For more information, visit www.edgelearningmedia.com or contact .

About Cengage:

Cengage is a global education and technology company built for learners. Cengage's products and services create learning experiences that build confidence and momentum toward the future that students strive for. Cengage is united by a single belief that every student has the potential to be unstoppable. Confident students are successful learners and, as such, Cengage designs tools that keep them moving toward their goals.

Cengage enriches the relationship between educators and students by:

- Putting students at the centre of all product development
- Partnering with educators to create solutions and share student insight
- Providing curated content in new delivery models, to empower libraries as they transform into centres of learning

With operations in 20 countries, employees residing in 38 countries, and company sales in more than 125 countries, their products and services have reached over one billion learners around the world.

Cengage offers a diverse range of high-quality and affordable learning content and solutions for South African tertiary courses. Many titles feature case studies set within a South African context, and highlight leading South African research.

For further information, visit www.cengage.co.uk or contact .

" Edge Education launches thought-provoking video series on private higher education in South Africa " 18 Oct 2023

" The case for plain language in South African online education " 22 Sep 2023

" Skills-based learning in private higher ed: The key to empowering South Africa's workforce " 8 Aug 2023

" Reimagining student success: The critical role of quality learning materials in higher education " 1 Jun 2023

" Custom content solutions " 7 Oct 2022

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EDGE Education creates engaging learning experiences that empower both students and educators. Because we understand 21st-century teaching and learning, we create holistic academic EdTech solutions that are meaningful and fit for purpose.

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